



BBA	
S.NO	COURSE - BBA (Bachelor of Business Administration) Duration – Three years Eligibility – A pass in HSC (or) 3 years Diploma (or) I.T.I (2 Years Prg.) Medium – English and Tamil
	FIRST YEAR - I- Semester
1	Principles of Management
2	Business Communication
3	Fundamentals of Information Technology
4	Financial Accounting
	II Semester
5	Part-I: Tamil Paper-II / Communication Skills - II
6	Part-II : English Paper - II
7	Principles of Management
8	Cost Accounting
	SECOND YEAR III -Semester
9	Organizational Behaviour
10	Business Statistics
11	Banking Theory
12	Banking Law and Practice-I
	IV Semester
13	Elements of Marketing
14	Banking Law and Practice-II
15	Research Methods
16	Computer and Banking
	THIRD YEAR V -Semester
17	Rural Banking
18	Management Accounting
19	Human Resource Management
20	Tourism Entrepreneurship
	VI Semester
21	Marketing of Banking Services
22	Financial Management
23	Business Law
24	Entrepreneurship